World Symposium on Ergonomic Implants 2016

September 2016
Gardone, Lago di Garda, Italy

Faculty Program
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0% Late seromas 0% Double capsules <1% Capsular contracture and rupture

*Through 5 years of a 10-year prospective study
World Symposium on Ergonomic Implants 2016

Sponsored by:

Motiva®
implants
Dear Friends,

We’re so glad you are joining us for the Second World Symposium on Ergonomic Implants. The success of last year’s Symposium created such a huge demand that we are delighted to sponsor the program again.

Since the introduction of Motiva Ergonomix™ in 2014, it has become the dominant Motiva implant, accounting for 70% of our sales in Europe. Motiva Ergonomix™ most recently launched in Mexico and continues to grow significantly throughout the world, confirming a true market need for this innovative implant. As a result, we continue to gain experience and learnings for best practices, which we are excited to bring to you.

This year’s World Symposium includes a dynamic mix of lectures, panel discussions with international plastic surgeons, and video presentations (including 4 different videos of surgery with Motiva Ergonomix™ implants—a request from last year’s program). In addition to information on the breast aesthetics market and specific implant technology and characteristics, the Symposium will focus on helping surgeons discover new strategies for achieving and maximizing patient success. To that end, the majority of the weekend’s sessions are designed to:

- Describe and demonstrate techniques utilizing Motiva Ergonomix™ implants for breast augmentation, mastopexy, and breast reconstruction
- Demonstrate pre-operative techniques utilizing 3-D technology to insure the desired outcome
- Discuss optimal approaches and applications of mastopexy and augmentation
- Discuss management of potential complications associated with aesthetic breast surgery
- Describe how to master appropriate implant selection and surgical techniques with Motiva Ergonomix™
Welcome Letter

Throughout the program, you’ll be encouraged to engage with your colleagues, including our esteemed faculty—all eminent leaders in the breast augmentation community. This year, we’ve also included faculty members from the United States (a market which does not yet have Motiva Implants®) in order to bring their distinct experiences and challenges into our discussions.

We hope you find the symposium both challenging and inspiring, and we thank you for your participation. Please take the opportunity to interact with your colleagues throughout the weekend and enjoy the unique setting of Lago di Garda.

Warmest regards,

Dr Giovanni Botti  Juan José Chacón-Quirós
Chair     CEO Establishment Labs
Acknowledgements

We are grateful to Dr. Giovanni Botti and Dr. Chiara Botti, the local hosts of this Second World Symposium on Ergonomic Implants. Both Giovanni and Chiara have been instrumental to the success of this scientific meeting.

A special thank you to all of our faculty members for their significant contribution to the robust content of the meeting.

We would also like to thank Karen Rogerson, head of the organizing committee, and the CCFord Group for all the work they have undertaken for this meeting.
Faculty

- Dr Abeer Alkobaisi
- Dr Thomas Bauer
- Dr Ardeshir Bayat
- Dr Chiara Botti
- Dr Giovanni Botti
- Dr Manuel Chacón
- Dr Alessandro Gualdi
- Dr Dennis Hammond
- Dr Yves Harder
- Dr Carlo Hasenöhrl
- Dr Per Hedén
- Dr Georg M. Huemer
- Dr Brian Kinney
- Dr Zekeriya Kul
- Dr Federico Mayo
- Dr Paolo Montemurro
- Dr Alexandre Munhoz
- Dr Johan Nordquist
- Dr Fabrice Rogge
- Dr Fabio Santanelli di Pompeo
- Dr Michael Scheflan
- Dr Marcos Sforza
- Dr Scott Spear
- Dr Dolores Wolfram
Learning Objective: Enable surgeons to acquire new strategies for maximizing patient success in breast surgery using ergonomic implants

Thursday Morning, September 15th
Location: Marchesino Bistrot, Corso della Repubblica, 8, 25083 Gardone Riviera BS, Italia

12.00 Faculty Lunch at Marchesino

Thursday Afternoon, September 15th
Location: Vittoriale

16.00 Surgeon Registration at Vittoriale
17.30 Welcome to the Second Symposium on Ergonomic Implants
   Speaker: Dr Giovanni Botti
18.00 The Future of the Breast Implant Industry
   Speaker: Juan José Chacón-Quirós
18.30 Keynote Speech: How Science and Technology Can Bring Clinical Solutions to an Industry
   Speaker: Rudy Mazzocchi
19.15 Welcome Reception at Vittoriale.

Friday, September 16th
Location: Grand Hotel Gardone - Sala Dante

08.15 Good Morning and Welcome
   Speaker: Dr Giovanni Botti
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Speakers</th>
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<tbody>
<tr>
<td>08.30</td>
<td>Breast Implant Technology Session 1: Chemistry – Rheology</td>
<td>Chair- Dr Ardeshir Bayat, Dr Brian Kinney, Roberto De Mezerville</td>
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<tr>
<td>09.15</td>
<td>Ergonomic Implant Technology Session 2: Physics / Morphology</td>
<td>Dr Giovanni Botti, Dr Brian Kinney, Roberto De Mezerville</td>
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<td>10.00</td>
<td>Coffee Break</td>
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<tr>
<td>10.15</td>
<td>Patient Selection and Surgical Techniques</td>
<td>Chair- Dr Scott Spear, Dr Giovanni Botti, Dr Dennis Hammond, Dr Georg Huemer, Dr Marcos Sforza</td>
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<tr>
<td>11.15</td>
<td>Mastopexy With Implants and Secondary Surgery Techniques</td>
<td>Chair- Dr Dennis Hammond, Dr Chiara Botti, Dr Alessandro Gualdi, Dr Federico Mayo, Dr Marcos Sforza</td>
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<tr>
<td>12.15</td>
<td>Lunch</td>
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<tr>
<td>13.15</td>
<td>Surgical Video Session 1: When Ergonomy Is Not Enough.</td>
<td>Moderator- Dr Scott Spear, Dr Manuel Chacón, Dr Federico Mayo</td>
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<td>14.00</td>
<td>Panel Discussion: Hot Topics Concerning Ergonomic Implants</td>
<td>Moderator- Dr Brian Kinney, Dr Giovanni Botti, Dr Dennis Hammond, Dr Marcos Sforza, Dr Scott Spear, Dr Alexandre Munhoz</td>
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<td>15.00</td>
<td>Coffee Break</td>
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<td>15.30</td>
<td>Review of Complications Associated With Chronic Inflammation</td>
<td>Chair- Dr Dolores Wolfram, Dr Ardeshir Bayat, Dr Fabio Santanelli di Pompeo, Dr Dennis Hammond, Dr Marcos Sforza</td>
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16.30 Keynote Speech: Luxury and Aesthetics; Creating a Brand
   Speaker: François Bennahmias, CEO of Audemars Piguet

Saturday, September 17th
Location: Grand Hotel Gardone - Sala Dante

08.15 Good Morning and Welcome
   Speaker: Dr Giovanni Botti

08.30 Breast Reconstruction With Ergonomic and Anatomical Implants
   Speakers: Chair- Dr Scott Spear, Dr Thomas Bauer, Dr Manuel Chacón, Dr Yves Harder

09.15 Geometry Versus Rheology and Shape Versus Ergonomy
   Speakers: Chair- Dr Marcos Sforza, Dr Giovanni Botti, Dr Dennis Hammond, Dr Per Hedén, Dr Zekeriya Kul, Dr Federico Mayo, Dr Fabrice Rogge

10.15 Coffee Break

10.30 Panel Discussion: Nanosurfaces and Immunoregulation
   Speakers: Moderator- Dr Giovanni Botti, Dr Ardeshir Bayat, Dr Fabio Santanelli di Pompeo, Dr Marcos Sforza, Dr Dolores Wolfram

11.10 Surgical Video Session 2: Breast Augmentation: Ergonomics in Thin Patients (Video)
   Speakers: Moderator- Dr. Fabrice Rogge, Dr Chiara Botti, Dr Giovanni Botti
11.45  Surgical Video Session 3: Managing Breast Geometry With Ergonomics. (Video / Lunch)
Speakers: Moderator- Dr Marcos Sforza, Dr Dennis Hammond, Dr Abeer Al Kobaisi

12.15  Surgical Video Session 4: From Anatomical to Ergonomic. (Video / Lunch)
Speakers: Moderator- Dr Georg Huemer, Dr Per Hedén, Dr Paolo Montemurro

12.45  Panel Discussion: Minimally Invasive Breast Augmentation
Speakers: Moderator- Rudy Mazzocchi, Dr Johan Nordquist, Dr Carlo Hasenöhrl, Dr Georg Huemer, Dr Fabrice Rogge

13.30  3-D Technology: Planning, Selection, and Anatomical Challenges
Speakers: Chair- Dr Dennis Hammond, Dr Manuel Chacón, Rafael Corrales, Fabian Wyss

14.15  The Next Frontier: Supersilicones and Biosensor Technologies
Speakers: Chair- Dr Ardeshir Bayat, Dr Brian Kinney, Salvador Dada, Rudy Mazzocchi, Juan José Chacón-Quirós, Dr Alexandre Munhoz, George Cintra, Dr Michael Scheflan

15.00  Closing Cocktail at Grand Hotel Gardone Terrace
Maps

Salò-Gardone

1. Grand Hotel Gardone (Main Event Venue)
2. Villa Fiordaliso (Gala cocktail)
3. Vittoriale (Opening and Welcome Cocktail)
4. Hotel Villa Sofia
5. Hotel Bellerive
6. Bus to Gardone (Cinema Teatro Cristal)
7. Municipio di Salò
Maps

Transportation Schedule

**September 15th**
Bus from Grand Hotel Gardone to Vittoriale will leave at 15:45
Meeting point: Grand Hotel Gardone

**September 15th**
Bus from Hotel Bellerive (Salò) to Vittoriale will leave at 15:30
Meeting point: Hotel Bellerive

**September 16th**
Bus from Grand Hotel Gardone to Villa Fiordaliso will leave at 18:45
Meeting point: Grand Hotel Gardone

**September 16th**
Bus from Hotel Bellerive (Salò) to Villa Fiordaliso will leave at 18:45
Meeting point: Hotel Bellerive
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